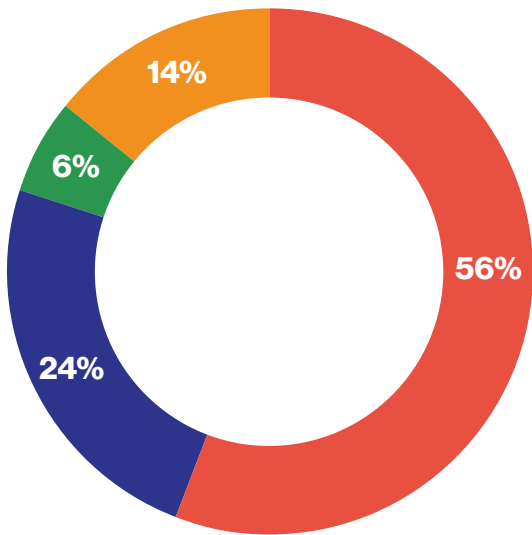


What do Impressions Long Beach attendees look like?

Company Size (based on revenue)



- under \$500,000
- \$500,000 - \$2.5M
- \$2.5M - \$5M
- \$5M+

Job Function

- 55% Owner/Partner
- 5% President/CEO/VP
- 16% Manager/Director
- 9% Sales
- 5% Buyer
- 9% Art or Graphic Design

Area of Focus

- 17% Embroidery/Monogramming/Digitizer
- 10% Heat Applied Graphics/Sublimation
- 35% Screen Printer
- 13% Finished Goods Retailer
- 10% Graphic Art Services
- 10% Digital Decorator
- 5% Promotional Product Distributor

80% of attendees are involved in the buying process



Objectives for Attending



80%
See New Products



75%
Source New Suppliers



60%
Stay Updated on Industry Trends



56%
Make Purchasing Decisions

Contact Us



Patrick Lewis
Account Executive
(Companies A-F, P-R, and T-Z)



Kayla McGarry
Account Executive
(Companies G-O, and S)

Follow us to stay connected!



97.6% of attendees say the Long Beach show is important to their business